

NASFAA Update


PacFAA Annual Conference – March, 2022



NASFAA 2022 National and Virtual Conferences: Two Distinct Learning Opportunities

Austin, TX
June 26 – 29

Online
July 11-15
\$250 Per school



About NASFAA

Who We Are

Member institutions serve 9 out of every 10 undergraduates in the US.



22,000+
Financial
Assistance
Professionals



3,000
Colleges,
universities, and
career schools

Our Vision

Shaping the future by creating by promoting student access and success in higher education.

Our Mission

NASFAA provides professional development and services for financial aid administrators; advocates for public policies that increase student access and success; serves as a forum on student financial aid issues, and is committed to diversity throughout all activities.

NASFAA's Covid Response

<https://www.nasfaa.org/covid19>



Coronavirus (COVID-19) Web Center

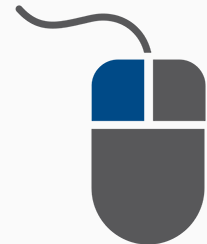
- NASFAA Articles and Statements
- NASFAA Webinars
- “Off the Cuff” Podcasts
- AskRegs Q & A
- HEERF Reference Page

*Many resources of this page are open to the public thanks to a grants and NASFAA member support.

NASFAA Compliance Tools

Helping you manage the administration of Title IV aid.

NASFAA Compliance Tools



Why use NASFAA Tools?

Increase
Collaboration

Reduce Time

Limit Risk

Increase
Efficiency

Streamline
Process

Remaining 21-22 Webinar Schedule

(Live and On-Demand)



- Homeless Youth
- Panel Discussion: 21st Century Skills for Aid Administrators
- NASFAA Quiz Show
- Resolving Frequently Assigned Comment & Reject Codes and Flags
- Summer Aid Issues
- Hot Topics

NASFAA U Online Courses

- In Depth Instruction
- Practicing Adjuncts
- Video Tutorials
- Live and On demand classes
- Downloadable Resources
- Active Assessment
- Complementary Professional Credential Testing Access

Topics for 21-22:

Fundamentals of Student Financial Aid (certificate course)

Return of Title IV Funds (credential course)

Higher Education Loans (certificate course)

Academic Calendars (certificate course)

Cash Management (credential course)

Student Eligibility (credential course)

Application Process (credential course)

And more!



www.blueiconadvisors.com

- Compliance and Operational Reviews
- Policies and Procedures Assistance
- Interim Staffing
- Custom Training
- Financial Literacy
- Group and Executive Coaching

NASFAA Board of Directors:

Update




We are committed!



nasfaa.org/ethics





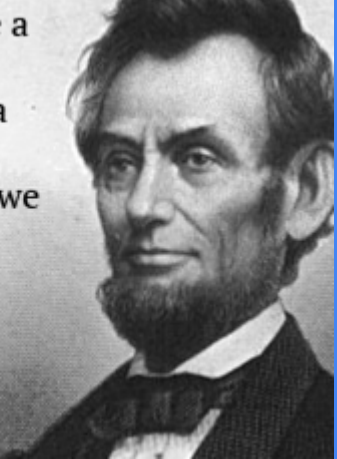
Reputation

And

Character

Character is like a tree and reputation like a shadow. The shadow is what we think of it; the tree is the real thing.

Abraham Lincoln





Board Structure & Bylaws Update

3 Key Updates:

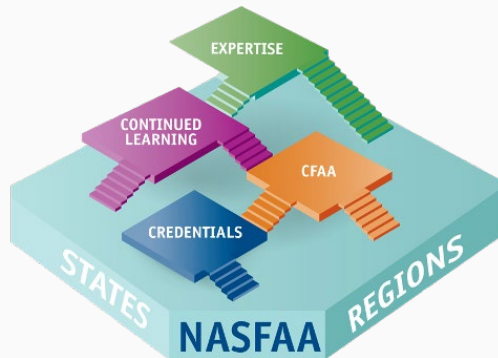
- Diversity Officer becomes appointed, voting member of the Board
- Secretary becomes appointed, voting member of the Board
- Remove the role of non-voting Commission Directors



Certified Financial Aid Administrator[®] Program

It's more than just an exam...

Make it part of your professional development ecosystem!



Credential Quality Standards achieved!

- Rigorous assessment against industry standards
- Affirms quality and defensibility of the certification program
- April 2021





The DLP Program

- Aligns with NASFAA's commitment to diversity and inclusion.
- Creates a pipeline for support and access to mentors.
- Under-represented groups within the aid community gain access to leadership opportunities.
- Provides participants with important professional development.



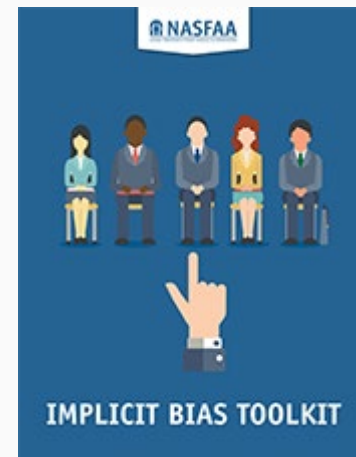
Daniel Carlos

Associate Director
University of Idaho
WASFAA



Implicit Bias Toolkit

- NASFAA invites you to **reflect** and **consider** that as financial aid administrators, we directly **influence** the trajectory of our students' lives through our work.
- NASFAA, in conjunction with our member task force, created this [toolkit](#) to assist aid offices with awareness and suggestions to assist in eliminating bias from institutional policies and procedures.



NASFAA Policy and Advocacy

EFFORTS

Advocacy Opportunities

VOLUNTEER

Advocacy
Pipeline



Policy Task
Forces



Get Students
Involved!



Read NASFAA's Today's
News and Policy and
Advocacy pages on
nasfaa.org

STAY
INFORMED!

INTERACT
WITH
CONGRESS

Share your advocacy
efforts with NASFAA so we
can support and assist you

Every two years in
Congress means new
states in the mix!

Policy Task Forces & Working Groups

Ongoing

- State Advocacy
- Rapid Response Network
- FAFSA Simplification Implementation Working Group
- Pell Restoration for Incarcerated Students Working Group
- Evaluating Stimulus Grants

Recently Published Report

- **September 2020** - Exploring Ways to Enhance FAFSA Efficiency Paper Series
- **October 2020** - An Analysis of Existing Short-term Postsecondary Programs
- **July 2021** - An Evaluation CARES Act Funding for Postsecondary Institutions
- **July 2021** - Implicit Bias Toolkit

Previous

- HEA Reauthorization
- Reimagining Aid Design & Delivery
- Student Indebtedness
- Public Service Loan Forgiveness
- Campus-Based Aid Allocations
- Consumer Information
- Loan Servicing
- R2T4
- FAFSA Working Group
- Innovative Learning Models
- Dynamic Loan Limit Working Group
- One Grant, One Loan
- Graduate-Specific Financial Aid Data
- Consumer Information & Law Student Indebtedness
- Tuition- and Debt-Free College
- PPY Implementation
- Graduate/Professional Loan Limits
- Cost of Attendance Working Group
- Campus-Based Aid in One Grant, One Loan
- Accountability in Higher Education
- Examining Competency Based Education



Policy Grant-funded Work

In 2021, NASFAA hit the \$3 million dollar mark in grant-funded projects

Recent grant work:

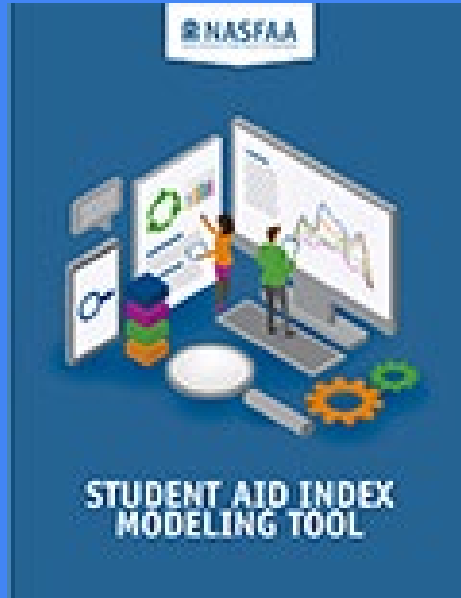
- Evaluating CARES Act funds
- Reimagining the college admission process to better serve students
- Fixing verification for students, colleges, universities, and taxpayers
- Developing policy recommendations for student loan repayment



Recent Policy Work

FAFSA Verification and Improving

Student Aid Index Modeling Tool



nasfaa.org/sai_modeling_tool

Access to Federal Financial Aid



nasfaa.org/Student_Financial_Aid_Research_Project_Highlights

Online Resources



Advocacy Pipelines



State Advocacy Toolkit

- NASFAA first published the **State Advocacy Toolkit** in August 2020 to provide resources and materials to support state-level advocacy for regions, states, institutions, and individuals interested in becoming more engaged in state-level student aid policy. NASFAA will continue to update the toolkit with new resources.
- The toolkit features the following resources:
 - **User Guide** that includes advocacy tips, instructions on how to contact your state representatives, and more!
 - **Letter and email templates** that can be customized with your information before sending to your state lawmakers.
 - **Talking points** that outline and give examples of the importance of state financial aid programs.
 - **Student Advocacy Manual** that provides resources for students to support their advocacy efforts.

5 Effective Advocacy Tips

Keep it local.

Keep it personal.

Keep their position in mind.

Keep it factual.

Keep in touch.





NATIONAL ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS